

# Flash Project Proposal (Revised)

## Client

My client is the Humane Society of Miami, which rescues and offers shelter to abandoned animals and helps find these animals loving homes. The current needs redesign to help bring the focus to the site's main goal which is encouraging people to adopt pets through them.

## Target Audience

The site is for anybody looking to adopt a pet dog, cat or bird, or existing pet owners looking to find local events related to their love of animals, as well as anybody looking to donate or volunteer at the shelter.

## Site Goals

The site's goal is to get as many families as possible to adopt pets through them instead of getting them through breeders or pet stores.

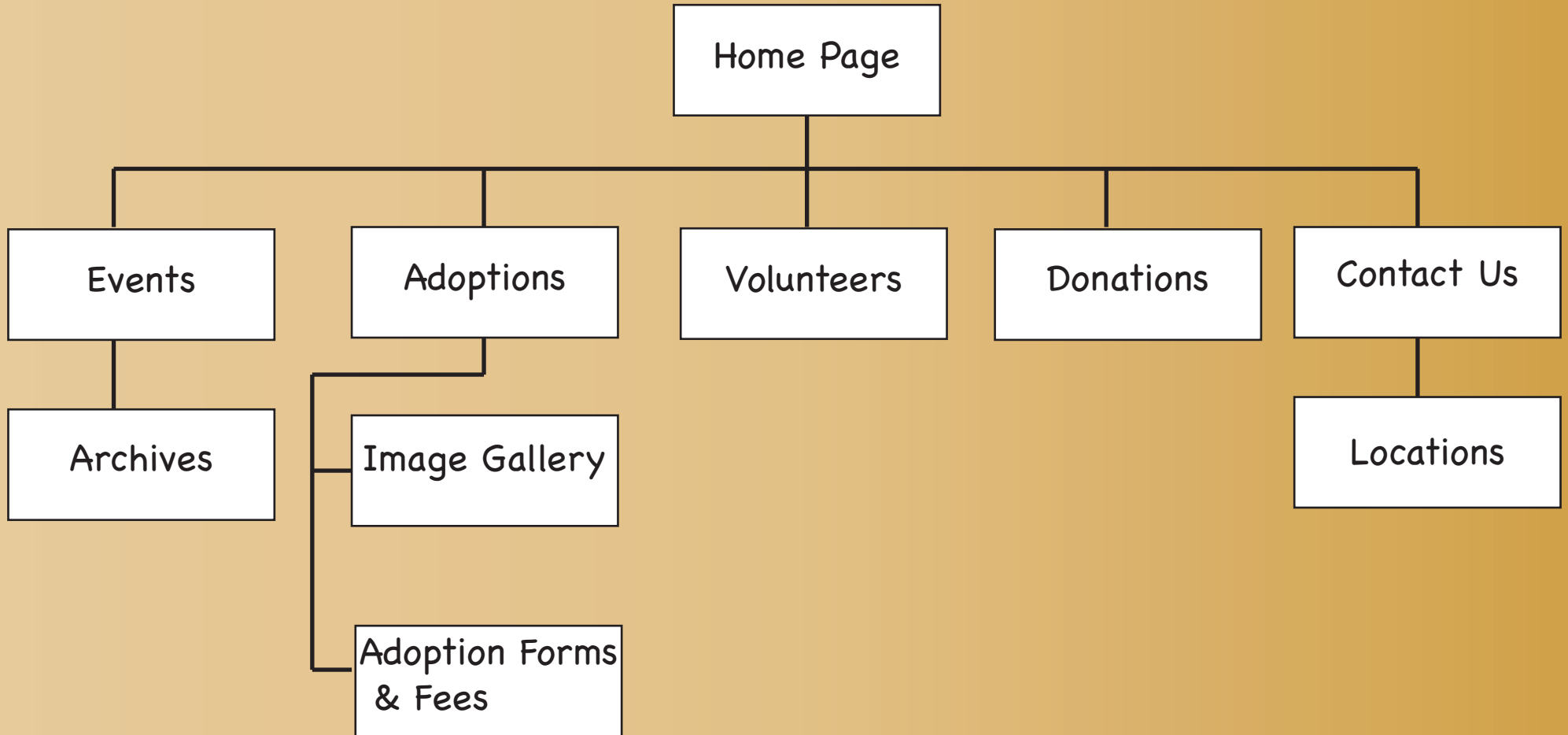
Provide information on how to take care of one's pets. Provide the health information on the animals up for adoption as well their temperament.

Since the Humane Society is run with the help of donations, the site will also provide news on fundraising events organized by its members. Part of the site's goal is make sure the site is accessible to all its users and to keep it simple but engaging with minimal use of animation.

## **Flash**

Flash will be appropriate for this site, as it will feature animations for the navigational menu and multimedia content such as an image gallery and slideshow and audio clips of animal sounds. Despite the amount of multimedia content, the file size will be considerably smaller than a comparable HTML site. The images will be loaded from an external file and the entire site will consist of movie clips nested inside movie clips using the addChild() method present in ActionScript. Textual content on pages that will be updated frequently will be loaded from external files to making editing easier and the scripting code more organized.

# The Humane Society of Greater Miami Flowchart



# WIREFRAME for the HOME Page

Logo will be placed here

## The Humane Society of Greater Miami Adopt- A - Pet

HOME

EVENTS

ADOPTION

VOLUNTEERS

DONATIONS

CONTACT US

Slideshow of images of dogs and cats

Global navigation located near the top will be a movie clip with buttons with rollover effects.

### HOME PAGE

The font for the text is Chalkboard Regular and the font size is 15pt and the color will be Dark Gray. The text will be loaded dynamically using the URLRequest method in ActionScript and will be scrollable.

**COOKIES** font will be used for the site's title and the font size will be 33pts.

# WIREFRAME for the ADOPTION Page

Logo will be placed here

## The Humane Society of Greater Miami Adopt- A - Pet

HOME

EVENTS

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Slideshow of images of dogs and cats

GALLERY

FORMS

### IMAGE GALLERY

Click on the images to view detailed information about the dog or cat.



Global navigation located near the top will be a movie clip with buttons with rollover effects.

Local navigation will feature on the left-hand side of the page and use the same fonts and effects as the global navigation.