



2350 Spring Rd,
Ste. 30, PMB 239
Smyrna, GA 30080

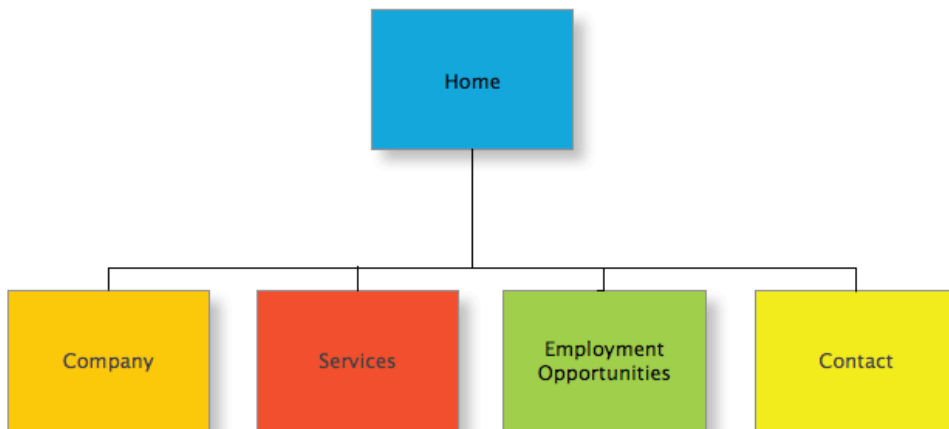
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ANIMATION BLUEPRINT

Townsend Consulting

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Townsend Consulting, Inc FlowChart



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Site Description: The Townsend Consulting Web site is geared toward professionals seeking employment. The site will be used to seek out, recruit and secure the best and the brightest talent allowing them to be matched with companies Townsend Consulting works with. Job opportunities will be posted for those seeking opportunities. Companies can also post jobs when enlisting Townsend Consulting assistance in executive search and contract services.

Animation: The site will utilize movie clips to transition in and out of pages within the site. The job opportunities will be loaded from an external source. In addition rollover animation and motion tweens will be utilized through the site to help develop the site's personality and engage visitors.

Music: Sound effects will be used throughout the site, as well as continuous music. The user will have the ability to turn off the music if they prefer. The actual music to be used is to be determined.

Color Palette



HEX: #1b96d2 #fdbe0f #050608 #92c83e #ee3324 #f3ed1d
(27 150 210) (235 190 15) (5 6 8) (146 200 62) (238 51 36) (243 237 29)

Font: Lucida Sans, Geneva, San Serif

Images: The graphic background in conjunction with an image will be created for the web site. The graphic background will be a movie clip with some of the graphic lines glowing ever so often.

A 4-piece puzzle will be used to move from one page to another. These transitions will be done quickly as not to lose interest of the user, but to add interest as they move throughout the site.

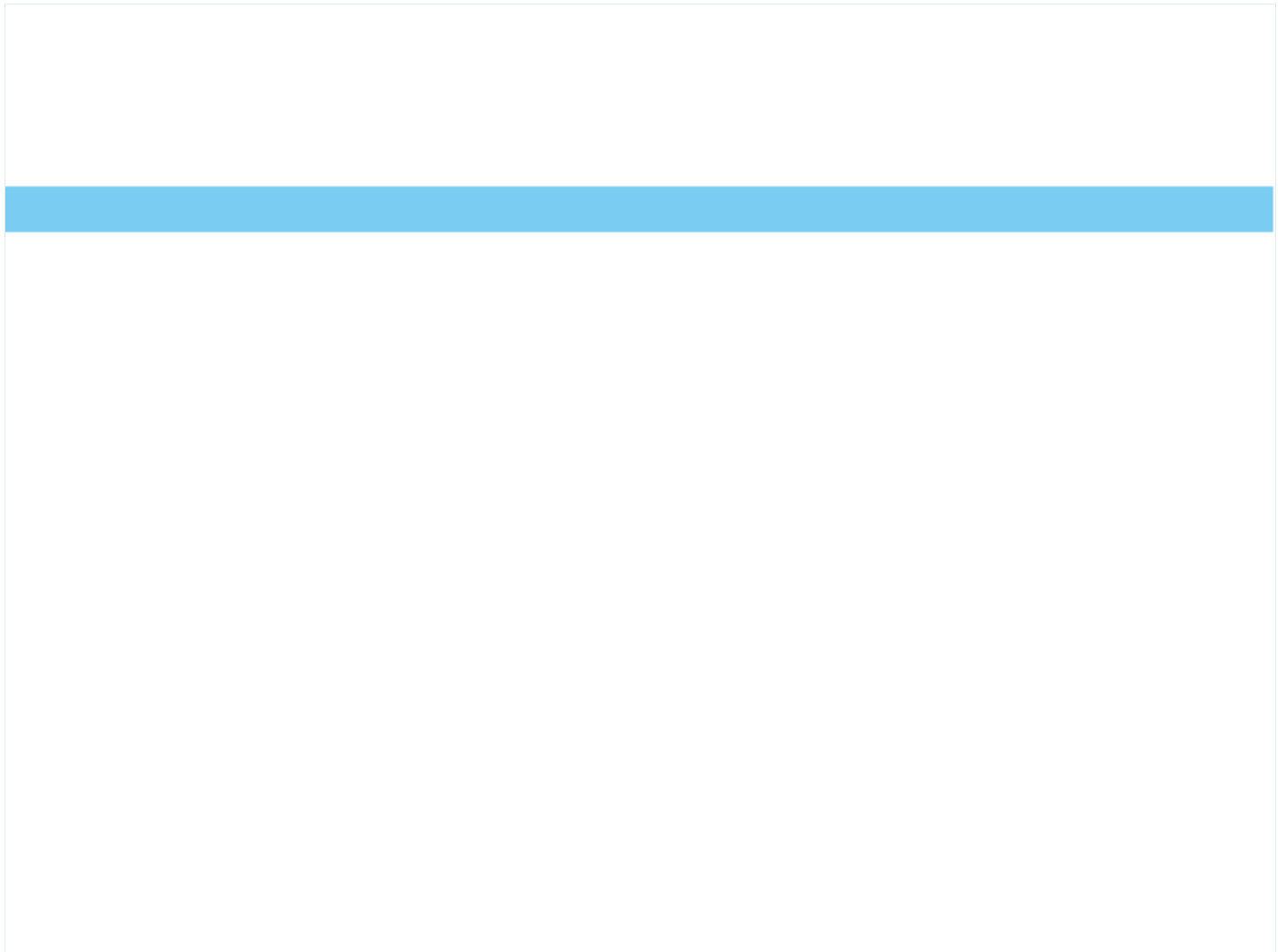
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Loading Sequence:

Scene Description: The following describes the steps that will occur during the initial loading of the site. After the user enters the URL, a blank screen will appear and the navigation bar will drop to the bottom of the page, then rise to its position on the screen. While rising it will pull up the graphic background which as periods of glow occurring. When it reaches the top, it dissolves into the welcome page. The user can enter the site by hitting the button or one of the buttons on the navigation bar. If they hit the "enter site" button, the Company page will display after the transition.

Sound: Starts when welcome page is displayed. Sound effects will be used as the bar drops and rises.

Step 1:



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Step 2



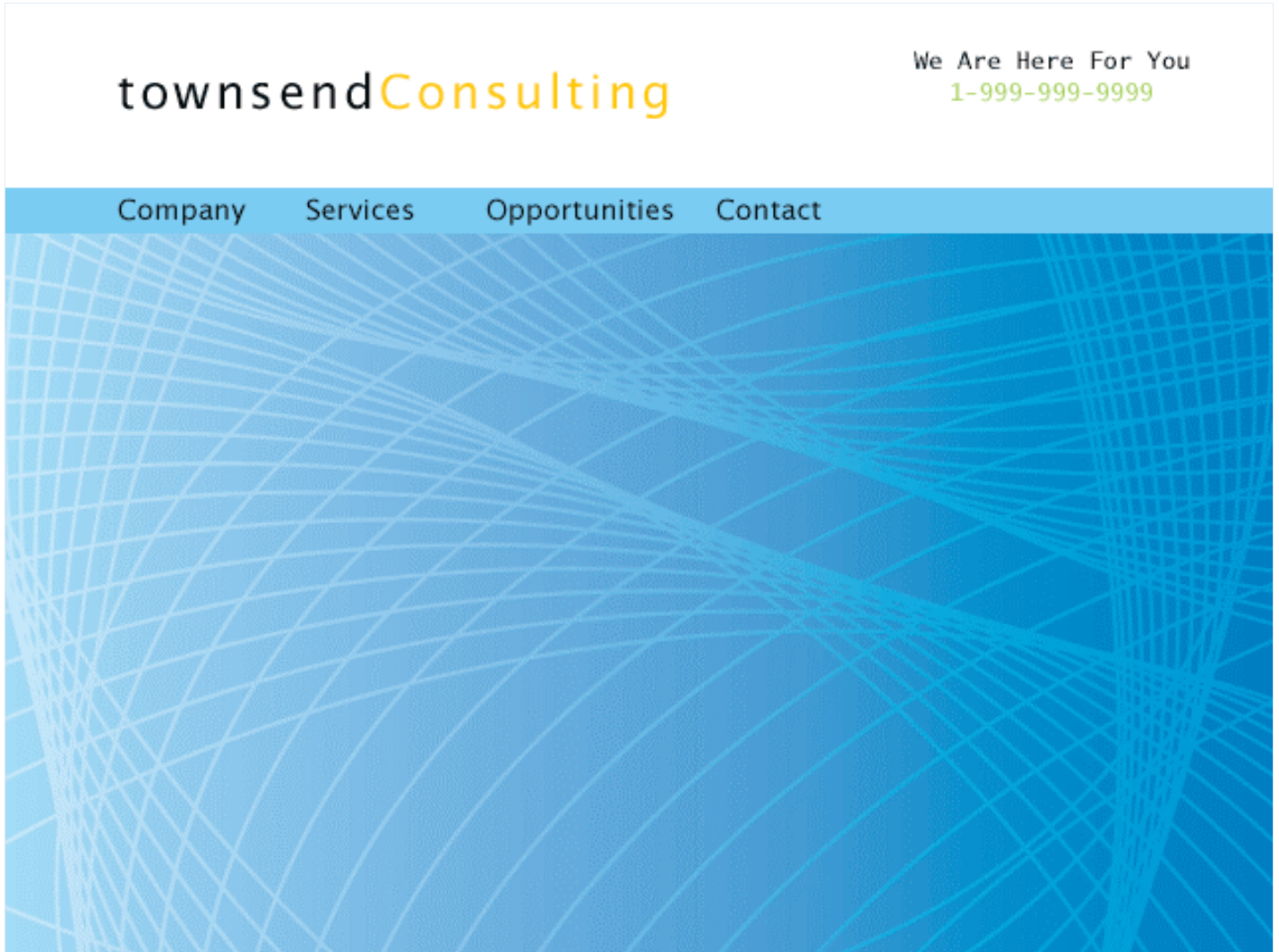
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Step 3



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Step 4



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Step 5 – Welcome Page



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Transition:

Scene Description: When a visitor to the site clicks on any of the navigation buttons or the “enter site”, the following animation will occur. At a rapid pace, the 4 colored puzzle pieces from the welcome page will enter from the 4 corners of the site. The current content will fade out, as will the graphic background. As the puzzle pieces come together, they will then break out and the new page will fade in with the graphic background and layered content.

Sound: Sound effects will accompany the transition. An on/off button will be located on the footer to allow the user to turn the music on and off. This button will begin to show on the welcome page.

Step 1



NOTE: This transition is from the Company Page to the Services Page

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Step 2:



Note: The navigation bar has changed to highlight the new page "Services"

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Step 3:



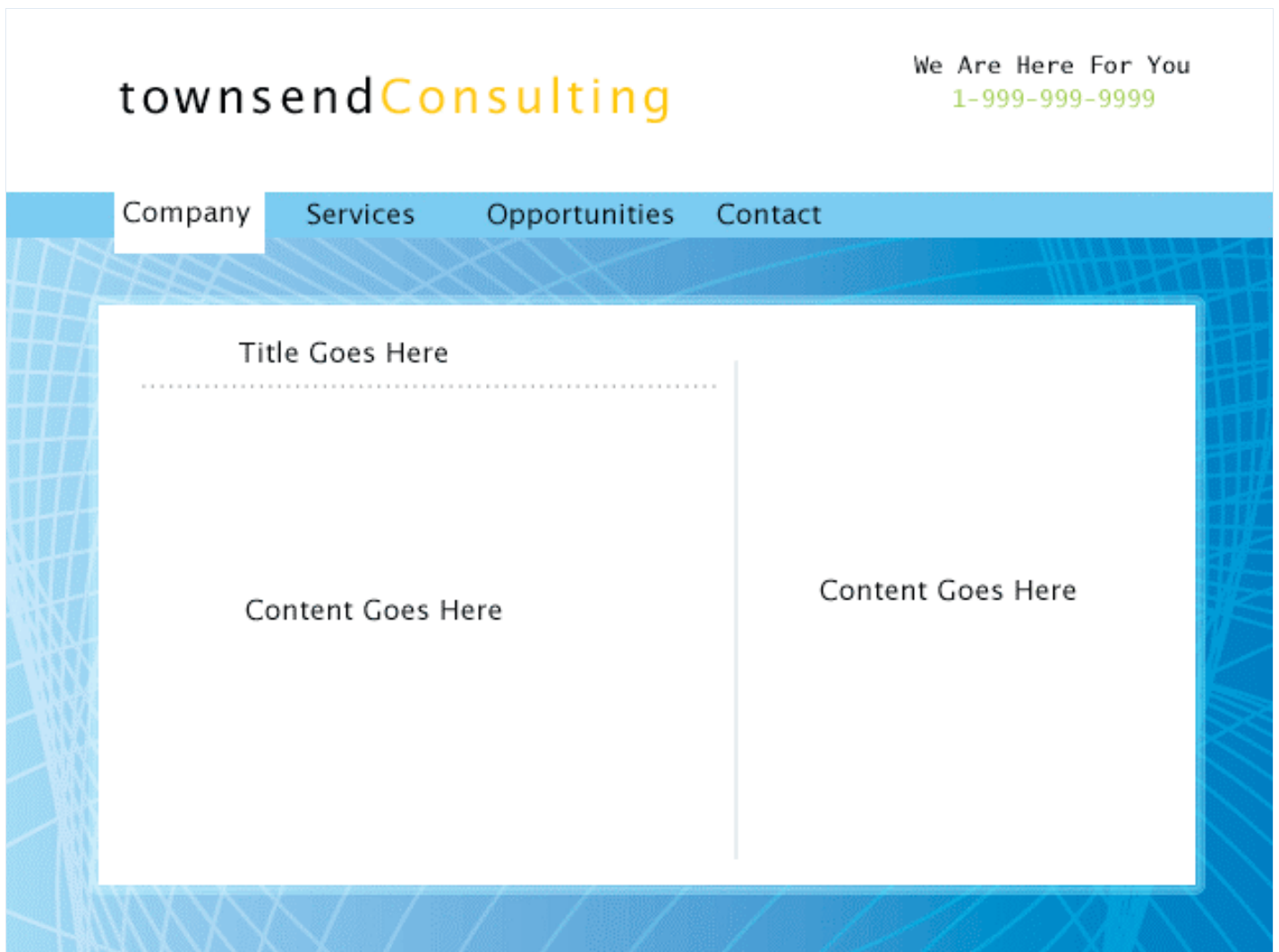
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Screen Storyboard:

Scene Description: When each page is displayed the individual content areas will load using a quick ripple effect instead of a straight load. The Company and Services pages are shown here. The other pages will follow the same layout.

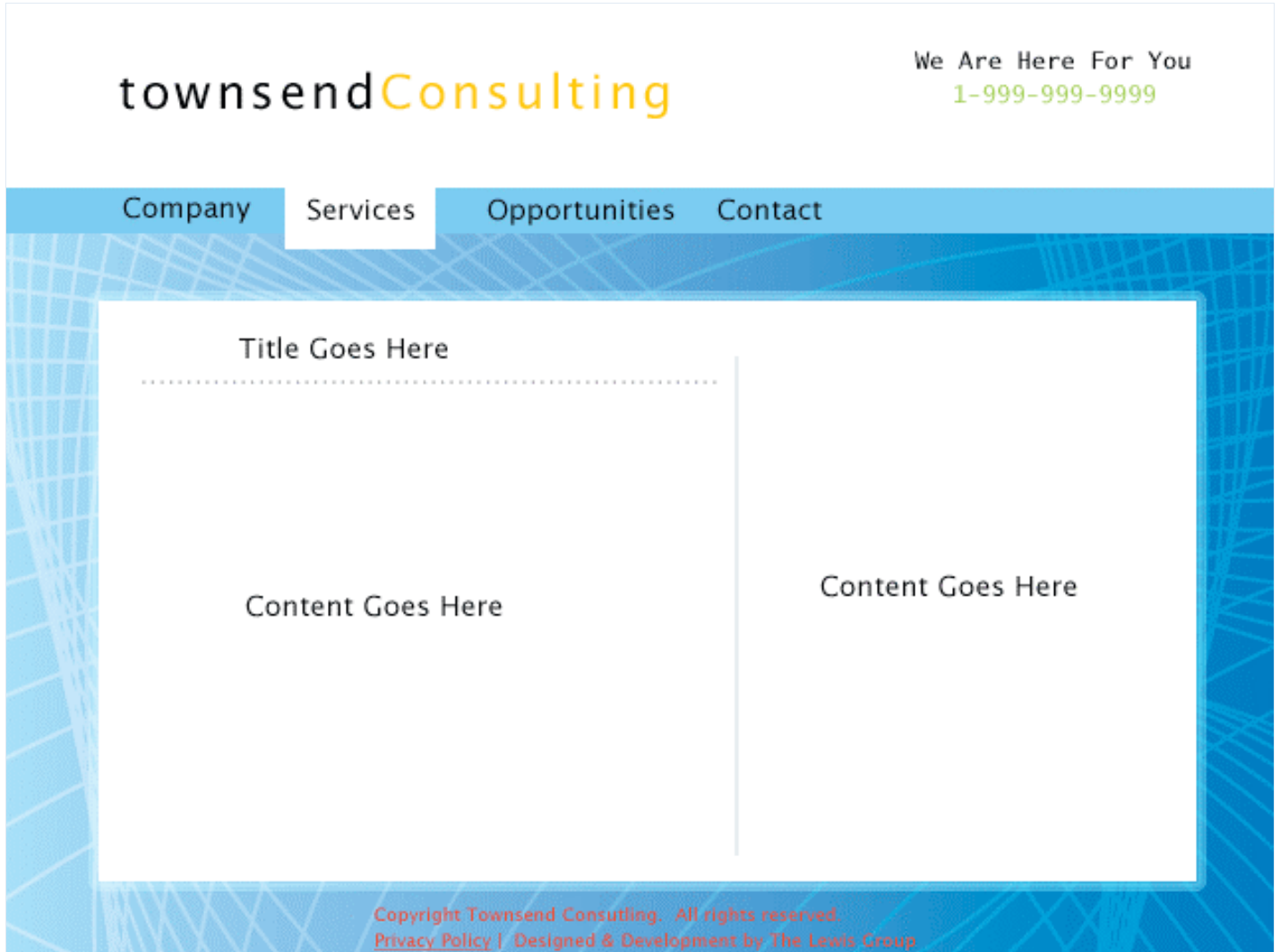
Sound: Sound effects will accompany the transition. Background music will be playing if the user has not turned it off. An on/off button will be located on the footer to allow the user turn the music on and off. This button will begin to show on the welcome page.

Company



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Services



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Modification Log

Date	Initials	Description
12/02/2008	ALL	Initial Creation