

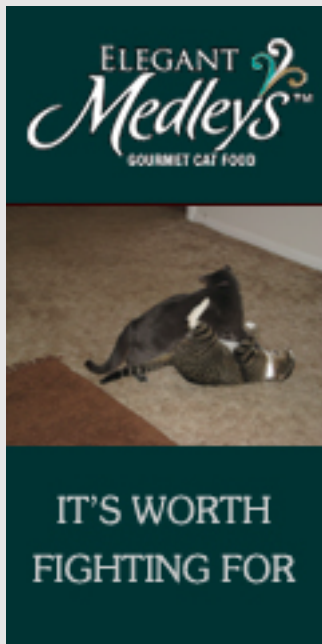
ELEGANT MEDLEY'S ANIMATED GIF - STORYBOARD

by Orsolya Herbein

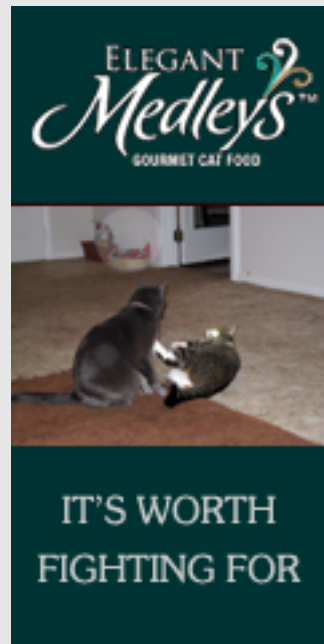
OBJECTIVE:

Create an animated GIF for Elegant Medley's Cat Food Products

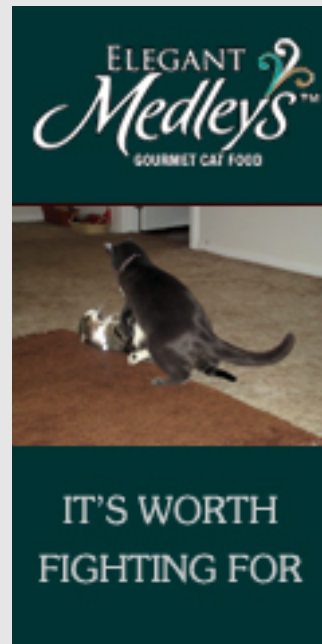
Uses a series of photos of two cats play-fighting creating an animated GIF advertisement. The design is contrasting the fancy and elegant logo with the not-quite elegant behaviour of the hungry critters.



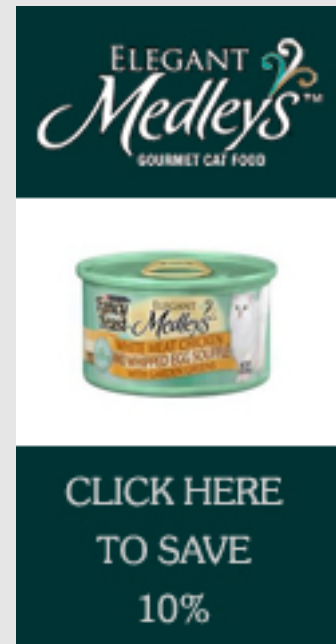
SCENE 1
Cats Fighting



SCENE 2
Cats Fighting



SCENE 3
Cats Fighting



SCENE 4
Product Shot with
call to action message