

Mark Sinclair Kroh

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Phone:

- o Work: 717.845.5600
- o Home: 717.840.8770
- o Cell: 717.309.5334

OVERVIEW:

↳ Technically proficient; design-oriented; higher-education experience; excellent verbal & written skills.

EMPLOYMENT:

Corvus, LLC (dba Campus ToolKit)

January 2003 - Present

Position served: CEO/Founder

- o Created start-up technology company.
- o Wrote Specifications & led development of web-based GradMax Retention Intervention System.
- o Wrote Specifications & led development of web-based Campus ToolKit System.
- o Continue to oversee all aspects of system development.
- o Co-wrote textbook How to Graduate From College the Easy Way ... and Other Popular Fairy Tales.
- o Maintain Macintosh OSX, Windows & Linux hardware.
- o Serve as technical support for new client implementation/data import.
- o Write and design marketing materials.
- o Maintain web sites using XHTML, CSS, phpMyAdmin.

Bradley Academy for the Visual Arts (now the Art Institute of York, PA)

February 1996 - October 2003

Positions served:

- o Executive VP/ Campus Director (July 2001 – Oct. 2003)
- o Evening Director/MIS Director (Jan. 1999 – July 2001)
- o MIS Staff (1996 - 2001)
- o Cisco Networking Instructor (1999 - 2000)
- o Director of Continuing Education (1997 - Jan. 1999)
- o Continuing Education Coordinator (1996 - 1997)

- o Served in increasing levels of responsibility over seven years.
- o Led a staff of 110.
- o Implemented one of the first school-wide laptop programs in Pennsylvania.
- o Implemented aggressive technology strategy, including: employee intranet, student intranet, multi-building wireless connectivity, fiber backbone, point-to-point wireless to student housing, in-house maintenance of all technology including student & staff email, web servers, database servers, DNS, network infrastructure, online student feedback system.
- o Implemented Cisco voice-over-IP phone system.
- o Taught Cisco networking.
- o Co-developed a web-based student retention system which increased retention rates over 10%.

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EDUCATION:

- Art Institute Online, Pittsburgh, PA (in progress, Sept. 2008 completion.)
Web Design Certificate Program.
- Bucknell University, Lewisburg, PA 1994
B.A. with Departmental Honors in Art History, Cum Laude
Olin J. Oliphant Award for Highest Graduating GPA
Knight Foundation Fellowship for Research in the Humanities
- Career College Association, 1999 Leadership Institute
- Leadership Flight School, Bartell & Bartell, 2001

SUMMARY OF TECHNICAL QUALIFICATIONS:

- MCSE - Microsoft Certified Systems Engineer
- MCP+I - Microsoft Certified Professional + Internet
- CCNA - Cisco Certified Networking Associate
- CCDA - Cisco Certified Design Associate
- CCAI - Cisco Certified Academic Instructor
- Comptia Network + Certification
- Certificate: Troubleshooting the Macintosh
- More than ten years of network troubleshooting, software support & training
- Strong network design & implementation skills
- Web site creation & maintenance (www.campustoolkit.com, www.gradmax.com)

SOFTWARE AND CODING PROFICIENCY:

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| <ul style="list-style-type: none">○ XHTML○ CSS○ Basic Javascripting○ Adobe Photoshop○ Adobe Illustrator○ Adobe Acrobat○ Dreamweaver○ phpMyAdmin○ Adobe Flash | <ul style="list-style-type: none">○ Fetch & Core FTP○ MS Office○ Norton Utilities○ Crystal Reports○ Cisco IOS○ MySQL○ Macintosh OSX/Windows 2000/XP OS○ Basic Linux OS○ Basic DOS/ Windows command line○ Basic SQL Server 2000 |
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