

Gustav Klimt

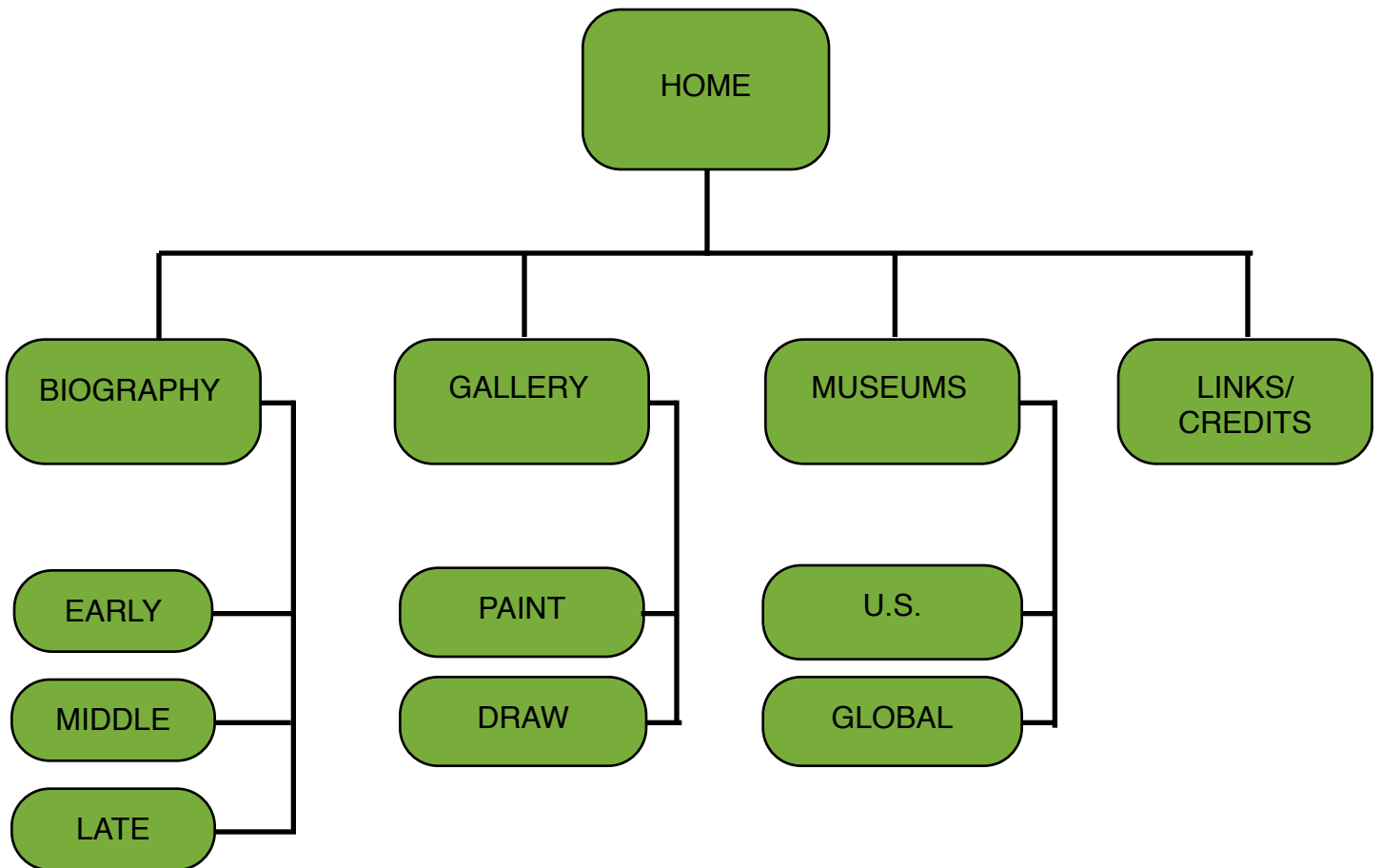
web site plan
by: John Archer

Site Purpose	This site will provide a space for users to learn about the artist Gustav Klimt, and a gallery showcasing his work.
Expected Outcome	An in-depth look into the life and work of Gustav Klimt.
Target Market -audience -competition -correct medium	The target audience for this site encompasses both genders and all ages; from art students, artists and anyone who enjoys art. There are a few sites dedicated to Gustav Klimt, but I feel that they do not offer the content or quality of images that this site will provide. The web is the perfect medium for this material as it will allow us to reach a large, worldwide audience and provide an excellent medium for high quality images.
Managing Content	<ul style="list-style-type: none">-Biography about Klimt along with links to images-Image gallery: paintings, sketches, drawings-Museums and galleries where works can be viewed-Links to other sites pertaining to Klimt-Credits
Design/Development Requirements	fonts - Helvetica, Arial; color black background - shade/s of blue + images/tile page content - HTML; hand coded external style sheets - CSS; hand coded + Dreamweaver(?) scripting - JavaScript; Dreamweaver images - Photoshop, Illustrator
Site Map	see below for flowchart and storyboards
Site Testing	Site will be tested on Firefox, Safari and Opera browsers. IE if applicable (possible computer incompatibility) Real world testing by family and friends.
Site Development	Upon completion, site will be uploaded to server.

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FLOWCHART:



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STORYBOARDS:

Page Layout Information:

Page Name - Home Page

Design Team - John Archer

HTML File Name - index.html

Programming Team - John Archer

